



**The Connected Car is only the headline for a paradigm shift within the Automotive industry resulting in a wide ranging impact on how business will be done in the future:**

- Customer and machine data will be paired for unique customer journeys
- New intelligent and innovative services will emerge
- Automotive manufacturers are learning from software companies, software is the driving factor

**How can your company benefit from the MHP expertise in the connected car domain?**

- **Establish a constant connection with customers including real-time reporting & analytics** - leading to a true understanding of your customer requirements for increased market proximity, a tailored marketing of products & services, increased customer satisfaction and enhanced cross-/ upselling opportunities
- **Significantly enhance your organizations process and execution efficiency** - through a thoroughly designed global premium customer service concept, new digital operating model with clearly defined roles, new and centrally managed processes as well as an integrated technology backbone including secure data transfers
- **Enable the flexible, efficient and rapid adaptation of new service portfolios up to introduction of new services across the entire value chain** - by the implementation of a best practice end-to-end process model and clearly defined governance structures
- **Establish a cooperation model with external service providers based on adapted processes for selection, onboarding, day-to-day-operation, management and monitoring** – allowing for seamless integration with partners through well established and managed service centers

With over 1,300 Business and IT consultants we are delivering results and we would love to hear from you.

**MHP – Leading the digital business transformation in Automotive.**

**MHP Americas Inc.**  
A Porsche Company

Office Atlanta  
One Porsche Drive  
Atlanta, Georgia 30354

Phone +1 (770) 290 3878  
Fax +1 (770) 290 5531  
Web mhp.com  
eMail Atlanta@MHP.com